



Valued Customer Program

	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>	<i>Diamond</i>
Opening Order	\$250	\$500	\$1,000	\$1,500
Subsequent Orders	\$250	\$250	\$250	\$250
Free Freight	Yes	Yes	Yes	Yes
Discount	10%	15%	20%	25%
Terms	Net 30	Net 45	Net 60	Net 60
Store Locator	Yes	Yes	Yes w/ Logo & Preferred	Yes w/ Logo & Preferred
Private Sales	No	No	Yes	Yes
Annual Purchases Requirement	\$1,000	\$2,500	\$5,000	\$7,500

How does the Valued Customer Program work?

Opening Order

When you place an opening order of \$1,500, \$1,000, \$500, or \$250 your order will be placed on hold until your credit application is approved, at which time you will be enrolled into our Valued Customer Program.

Subsequent Orders

All subsequent orders after your opening order must be a minimum of \$250 to maintain your benefits that you receive for being in our Valued Customer Program. Orders below \$250 can be placed without incentives.

Store Locator

If you are enrolled into our Platinum Program, you will not only be placed into our store locator, but you will also have preferred placement and your logo will be linked back to your website.

Private Sales

As a Platinum member, you will receive special private sales as well as the first opportunity to purchase our clearance and close-out items at huge discounts.

Annual Purchase Requirement

You will automatically be renewed into our Valued Customer Program each year as long as you reach your annual purchase requirement every 12 months. No additional opening order will be required to maintain incentives.

Terms

Terms available upon request and approval. Please contact Doggie Design for more information.